



SOCIETY AND SPORTS SPONSORSHIP CONTRACT

THIS AGREEMENT is made on the **Day Month Year**

Between:

Society Name of 406 Watts Building, Lewes Road, Brighton, BN2 4GJ.

And: The University of Brighton Students' Union ("BSU") of 406 Watts Building, Lewes Road, Brighton, BN2 4GJ

And: **Name of Sponsor** of **sponsor address, postcode & email address**

Being the Parties to this agreement

RECITALS

- A. The **Society Name** is operating at the University of Brighton and engages its membership in a range of academic, networking and social activities.
- B. The Sponsor has been selected by the **Society Name** as a **preferred (type i.e sportswear/natural food products etc.) sponsor**.
- C. BSU is the Students' Union that supports the **Society Name** by providing fund holding, accounting, administrative and contracting assistance
- D. This agreement relates to the provision of a **preferred (type i.e sportswear/natural food products etc.) sponsor** fully described under the obligations sections of this agreement for the remainder of the current academic year (2022/23).
- E. The 2022/23 academic year (Academic Year) is 31 weeks in total.

1. CONDITIONS OF AGREEMENT

This agreement relates to the provision of sponsorship for the sports club /society as described under the obligations sections of this agreement.

Alongside this agreement, the sponsor and its management shall work with BSU and the Sports Club / Society, in the effective delivery of this agreement and shall act reasonably in the execution of its obligations under the agreement.

1.1. CLAUSES AND CHANGES WITHIN AGREEMENT

Should there be any changes in conditions or additional clauses with this agreement required by either party, the changing party will notify in writing of such conditions. These conditions will be discussed where applicable and an updated, co-signed agreement from all parties will be produced.

2. LEAD CONTACTS

The main point of contact will be the President of the Sports Club / Society, the head contact of the company to deliver the sponsorship and the Finance Manager and Sales and Contracts Managers at Brighton Students' Union.

3. LAW COMPLIANCE

BSU, the Sports Club / Society and the sponsor will perform their obligations under this agreement, to comply with all applicable laws, statutes, regulations, policies and codes of practice.

Any of the parties listed in this agreement are entitled to terminate the agreement with immediate effect if there is evidence of a breach of any of the above. Further information on termination of agreements is listed section 8 of this agreement.

The sponsor will ensure that relevant and suitable healthy and safety standards are met and that any necessary documents are provided to the society and the BSU in advance of any activities or activations.

4. LICENSING AND ENVIRONMENT OF SPONSORS

The sponsor will adhere to all licensing specifications including honouring and respecting responsible drinking and the mandatory conditions if applicable.

The sponsor commits to making all necessary efforts to ensure that activities / venue offers a safe and inclusive environment to all members of the society if applicable

The sponsor agrees to uphold BSU values during the term of this agreement including the non-discrimination of members due to disability, race, religion, transgender, identity and sexual orientation.

5. MARKETING & PROMOTION

The sponsor will be included within the agreed sponsorship programme and will provide the society all of the necessary materials to promote them for the duration of the agreement length.

The society agrees to conduct all marketing activity in accordance with the chosen banding as per clause 10.

The sponsor agrees not to organise or promote additional materials / events that target the student market outside of this agreement.

The sponsor will abide by all marketing and restriction points within clause 7 at all times.

6. DATA PROTECTION

The sponsor will not target Sports Club / Society members for data collection purposes (via social media, email sign up or otherwise) during the stated periods in the programme schedule of this agreement and abide by GDPR law and compliance ruling. The sponsor will comply with all applicable requirements of the Data Protection laws.

The sponsor will ensure that they have all necessary appropriate consents and notices in place to enable lawful transfer of personal data for the duration and purposes of this agreement.

7. RESPONSIBILITIES FOR SOCIETIES AND SPONSOR

Obligations of the Sponsor

- The Sponsor will make an initial payment of £ amount within 30 days of the invoice raised by BSU on behalf of the society.

Obligations of the Society

- The society will.....

Obligations of BSU

- BSU will raise an invoice to the Sponsor on behalf of the society for the agreed payments as described here in.

BSU will hold such funds on behalf of the society for use by the society in execution of its role as a University of Brighton society.

The sponsor and the Society will abide by the following restrictions and responsibilities.

No advertising with or in partnership with any pizza operators – The Students' Union has an exclusivity deal with Dominos.

All sponsors that are a nightclub or bar must be approved by Brighton Students' Union - Clubs and Societies will not be able to promote any club nights run by the club on a Wednesday that conflicts with EPIK at Pryzm, Destination at Embassy and Monday nights at Cameo nightclub.

Sponsors cannot enter into any commission based deal where the society / sports club must sell tickets on behalf of a venue.

No advertising with or in partnership with any insurance operators - The Students' Union has an exclusive agreement with Endsleigh Insurance.

No advertising with or in partnership with any Coach operators - The Students' Union has an exclusive agreement with National Express.

The sports club or society will be permitted to sell tickets on behalf of a venue in or the club / society must spend a certain amount of money at a venue.

No advertising with or in partnership with sports clubs / fitness centres - The Students' Union works closely with Sport Brighton.

The Sponsor, Sports club / Society will not work in conjunction or as part of this agreement with any Pay day loan companies or Credit card companies, tobacco companies, gambling or lap dancing, renting or landlord agencies.

The sponsor, sports club or society will not run any bulk discounted deals, mass drinking events or pub crawls.

The sponsor holds appropriate public liability insurance to cover all parts of this agreement and for their venues if applicable and will not bring the Students' Union into disrepute.

Sports clubs and societies will not be permitted to conduct any advertising on behalf of the sponsor at Freshers' Fairs and Welcome events.

8. TERMINATION

Each party may terminate this agreement immediately by notice in writing if there is a serious breach of this agreement by another party. Serious breaches shall be constituted by the inadequate or defective performance of any obligation under this agreement. The agreement will be terminated immediately if either party is declared insolvent or bankrupt; or a petition is filed in any court to declare bankruptcy. In the event of a party alleging a serious breach of this agreement, it will notify the other parties in writing without delay and all parties shall endeavour to resolve by negotiation of the alleged serious breach.

If within 15 days (or such longer period as the parties may agree in writing) of the written notice being delivered such breach remains unresolved, the party alleging the breach may terminate this agreement without prejudice to any rights which may have accrued to any party. Written notice of termination will be submitted via registered post or by hand, detailed 'For the Attention Of' and to the addresses listed on page two [1] of this document.

9. SPECIFIC EVENT AGREEMENTS

If the sponsor, sports club or society wish to run events as part of this agreement, they will specify which dates this will cover as part of the GOLD package listed below.

10. PAYMENT TERMS

The sponsor will make payment of

Payment must be made in full before the commencement of any activities or activations.

